



2022

RPAC

YOUR **BEST INVESTMENT** IN  
RESIDENTIAL REAL ESTATE



NATIONAL  
ASSOCIATION OF  
REALTORS®



Your Best Investment In Real Estate



# HISTORIC YEAR IN WASHINGTON

A change in power came to Washington in 2021, and NAR's advocacy team worked overtime on multiple fronts to protect and promote the residential real estate economy and its consumers.

The new Congress began the year by passing a sixth major COVID-19 relief bill, the American Rescue Plan.

It extended policies supported by NAR that protected our members' health and economic well-being, including benefits for sole proprietors, the self-employed, small business owners, and independent contractors.

It also included new measures like aid for state and local governments, and another \$21 billion in rental assistance.

A bipartisan infrastructure bill became law in 2021 filled with longtime NAR priorities like investments in roads, bridges, ports, airports, roadways, and a historic \$65 billion for broadband internet.

Congress spent most of 2021 debating President Biden's Build Back Better plan. Some of the earliest tax proposals to pay for this legislation could have devastated the real estate sector, and we worked to educate lawmakers on these tax issues for more than a year.

When the House passed the measure, it did not include the most feared taxes and limits on real estate investment, including changes to 1031 like-kind exchanges.

But the bill did include NAR priorities like down-payment assistance, new money for fair housing enforcement, and a robust investment in affordable housing.

When two issues threatened our advocacy plan in late 2021, NAR CEO Bob Goldberg headed to the Capitol and President Charlie Oppler went to the White House to defend real estate and consumers.

Bob joined other housing-industry leaders in a press conference that helped ensure affordable housing provisions weren't stripped from legislation moving through Congress.

And President Oppler joined other business leaders at the White House to meet with President Biden on avoiding a debt ceiling default.

NAR's advocacy team also successfully protected the independent contractor status used by nearly 90% of its 1.5 million members.



# RPAC 101



Investing in the real estate industry is paramount. By protecting it, we ensure our families have an opportunity to achieve the American Dream for generations to come.

- Kathy Fowler // RPAC Major Investor Council Chair

For more than 50 years, the REALTORS® Political Action Committee (RPAC) has been one of the strongest and most successful advocacy organizations in the nation. And there's one reason for that: REALTORS® like you.

RPAC recognizes that an industry that shies away from politics is an industry whose future is unstable and uncertain. Your voluntary investments in RPAC earn us a seat at the table with legislative and policy decision makers on Capitol Hill, statehouses, and city halls across the country. Your continued support and engagement allow us to shape the size, scope, and success of the real estate industry for REALTORS® and business, property, and home owners alike. Together, we're protecting the future of real estate in America.

## **NAR laid out four major advocacy goals for 2021 and achieved incredible results on all fronts:**

1. Enable a Quick Economic Recovery After COVID-19
2. Ensure Fair Housing for All
3. Build Strong, Resilient Communities and Businesses
4. Improve Access to Homeownership

During my three decades of being a REALTOR® I take pride in the relationships I built with my clients. RPAC builds relationships with elected officials who become our REALTOR® Champions. By being involved in RPAC I witness the benefits of my investments. Time after time, RPAC has stepped in to protect the rights to home ownership and advocate for the Real Estate Industry. RPAC advances public policy and candidates who build strong communities, protect home ownership interest, and promote a vibrant real estate industry.

- Pat Ohmberger // RPAC Participation Council Chair



# \$15

All it takes to be an RPAC Investor.  
Don't get left out -  
**Invest Today!**



**EVERY INVESTMENT MAKES A DIFFERENCE.**

## RPAC MAJOR INVESTORS: \$1,000 & UP

### MAJOR INVESTOR LEVELS

#### PLATINUM R

\$10,000 (sustain \$5,000)

#### GOLDEN R

\$5,000 (sustain \$2,000)

#### CRYSTAL R

\$2,500 (sustain \$1,500)

#### STERLING R

\$1,000

When RPAC supports REALTOR®-friendly candidates and issues, we give them a leg up. It makes a strong statement for a candidate to have the support of one of the nation's top PACs.

Major Investors are the backbone of RPAC, making up more than one-third of the funds we receive. As such, they receive special benefits and recognition.

## PRESIDENT'S CIRCLE

What really sets REALTORS® apart from any other group on Capitol Hill is the President's Circle program. President's Circle members are RPAC Major Investors who invest an additional \$2,000 directly to candidate and party committees.

PACs are limited to contributing \$5,000 per election to a candidate. The collective strength of the President's Circle program makes us true political players in the nation's capital.

Candidates chosen to receive President's Circle funds have met stringent criteria, and these exceptional leaders are called REALTOR® Champions. President's Circle members are asked to invest in these Champions throughout the year.

In order to fully impact the political process, these investments must be completed by September 30 of each year.

### PRESIDENT'S CIRCLE MAJOR INVESTOR LEVELS

#### PC PLATINUM R

\$10,000 + \$2,000\*  
(sustain \$5,000 + \$2,000\*)

#### PC GOLDEN R

\$4,000 + \$2,000\*  
(sustain \$1,000 + \$2,000\*)

#### PC CRYSTAL R

\$2,000 + \$2,000\*  
(sustain \$1,000 + \$2,000\*)

#### PC STERLING R

\$1,000 + \$2,000\*

Members also have the option of investing \$500 of their \$2,000 to a party committee on behalf of any Congressional candidate. Likewise, Federal Political Coordinators have the option of investing \$500 directly to the re-election campaign for the Member of Congress they serve.

## PRESIDENT'S CIRCLE CONFERENCE

A long-standing tradition of the President's Circle program is the preeminent President's Circle Conference, which provides an opportunity to network with NAR's top political investors and to engage with prominent political speakers. The three-day conference is held annually at a top hotel; three nights' hotel accommodations, receptions and the full conference program are included in the \$695 registration fee for the President's Circle and/or Platinum R member. One guest is invited per registered attendee.

## HALL OF FAME

The Hall of Fame recognizes dedicated members whose lifetime RPAC investments total at least \$25,000. Members are inducted at the REALTORS® Legislative Meetings in Washington, D.C. in May, and are recognized with a lapel pin, a plaque on the D.C. NAR building rooftop, and a plaque commemorating installation.

NAR RPAC MAJOR INVESTOR BENEFITS	STERLING R	CRYSTAL R	GOLDEN R	PLATINUM R	PRESIDENT'S CIRCLE	HALL OF FAME
Major Investor Virtual Certificate	★	★	★	★		
Major Investor Lapel Pin	★	★	★	★		
Major Investor Social Media Overlay	★	★	★	★		
Online recognition on RPAC website	★	★	★	★		
Access to the Cook Political Report	★	★	★	★		
Invitation to Major Investor Reception at REALTORS® Conference & Expo	★	★	★	★		
RPAC Major Investor Web Button	★	★	★	★		
VIP Seating for NAR sessions in the Next Calendar Year		★	★	★	Sterling R President's Circle Only	
Access to RPAC Hospitality Suite at National Meetings			★	★		
One of the Headquarter Hotels guaranteed at the National Meetings in the next Calendar Year				★		
Invitation to RPAC President's Circle Conference				★	★	
VIP Experience at President's Circle Conference in the next Calendar Year					Platinum R President's Circle Only	
One of the Headquarter Hotels by availability at the National Meetings in the Next Calendar Year					Golden R President's Circle Only	
Lapel pin with President's Circle recognition banner					★	
Invitation to Hall of Fame Induction Ceremony at REALTORS® Legislative Meetings						★
Name on Hall of Fame Plaque on the DC Rooftop						★
Personal Hall of Fame Plaque commemorating installation						★
Lapel pin with Hall of Fame recognition banner						★

**NOTE:** You must be a Major Investor in order to enroll in the President's Circle Program.



## HOUSING SUPPLY OFFENSIVE

NAR released a landmark report in 2021 that confirmed the shortage of 6 million residential housing units and called for a once-in-a-generation policy response to tackle supply issues.

The media cited our report far and wide, and NAR's policy recommendations became part of the discussion on Capitol Hill.



There is no other trade association in Washington like NAR for one reason: **our members.**

We don't represent an industry; we represent 1.5 million individuals. Our advocacy operation is successful because of them. It is nonpartisan and issue focused.

Our members played a vital role in the nation's economic resilience in 2021 and will help lead our economy in the years to come.



For more information, visit [realtorparty.realtor](https://realtorparty.realtor)

**DISCLAIMER:** Contributions are not deductible for federal income tax purposes. Contributions to RPAC are voluntary and are used for political purposes. The amounts indicated are merely guidelines and you may contribute more or less than the suggested amounts. The National Association of REALTORS® and its state and local associations will not favor or disadvantage any member because of the amount contributed or a decision not to contribute. You may refuse to contribute without reprisal. Your contribution is split between National RPAC and the State PAC in your state. Contact your State Association or PAC for information about the percentages of your contribution provided to National RPAC and to the State PAC. The National RPAC portion is used to support federal candidates and is charged against your limits under 52 U.S.C. 30116.